

## The HUBU Team

We are a knowledge-driven enterprise focused on helping the next generation (teenagers and young adults) discover themselves (Self-Identity) and their potential. We intend to achieve this by knowledge dissipation of timeless principles that lead to fulfillment, success and influence through storytelling.

## Our Vision

Build a nation where teenagers are intentionally groomed in moral principles and values that ensures a productive life.

## Our Goal

To have The HUBU Journals is in every home and community with teenagers fostering growth and development through self awareness and discovery.

## Our Commitment

- Help the next generation avoid the errors of previous generation
- Help restore functionality in communities and families through timeless wisdom
- Nurture a generation deeply rooted in their identity through self awareness.
- Develop individuals on timeless values and principles for positive world impact.

## Our Products

### i. The HUBU Journals (12 Journals)

These journals have been compressed into four sets, **Definition, Discovery, Development and Dependable.**

The HUBU journals, though targeted at teenagers, can be used by anyone under these engagements, Preventive, Corrective and Development. Schools are under the Preventive and Development Engagement.

### Each Journal Features:

- Vision statement
- Daily goals
- 28 Daily affirmations
- 28 Quotes from renowned world leaders and global icons
- Rant section (Exhale, Inhale, and Breathe)

- 4 stories based on a principle
- 12 introspective questions (3 per week)
- Section for introspection, reflection, and tracking of development
- Weekly summary
- Journal summary pages with review questions

### ii. The HUBU Journals: Why You Need Them (Teenage Edition)

Targeted at teenagers, parents, guardians and school owners on the challenges faced by 21st-century teenagers.

iii. The HUBU Monthly Planner that helps teenagers set monthly goals for a year in collaboration with their parents.

## Training Services

Our range of training programs are guided by the core principle of HUBU, which stands for "Helping You Be You." Unlike a sole focus on technical expertise, our methodology emphasizes developing self-awareness and developmental skills to foster the growth of communities.

- Aimed at teenagers seeking direction, self-discovery, and unlocking their potential.
- Group sessions guiding students through the journals led by a HUBU team member.
- Involvement of parents/guardians is crucial, requiring their consent.
- Detailed report sent to parents or guardians, outlining observations and areas for improvement.
- Virtual and on-site classes available.
- Parent or guardian presence required for at least two sessions (initial and final class).


## Who We Work With

- Schools (Secondary and Universities)
- Religious Organisations / Families
- Corporate Organizations
- Government Agencies
- NGOs



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Education alone does not dictate the course of progress.

In the education community, the quest for knowledge stands as the epitome of human achievement. Schools and other learning institutions serve as nurturing grounds for future leaders, scientists, and innovators. However, within the community, an essential guiding force often goes unnoticed—the profound influence of values and principles.

Consider the story of two ambitious and talented students determined to unravel the complexities of nuclear physics. One, driven solely by unbridled ambition and unconcerned with ethical considerations, delved into the realm of destructive potential, ultimately constructing a nuclear bomb.

The other, grounded in principles of stewardship and responsible progress, utilized the same knowledge to create a nuclear power plant, a symbol of sustainable energy.

The divergent paths taken by these individuals emphasize a fundamental truth: EDUCATION ALONE DOES NOT DICTATE THE COURSE OF PROGRESS. Moral compasses and instilled values within individuals guide the trajectory of human achievement.

Education equips us with tools - tools that can either construct or demolish, elevate or devastate. The application of these tools relies not solely on

intellectual capacity, but on the solid foundation of character built upon values and moral principles. Merely accumulating knowledge is insufficient; one must wield it with wisdom, empathy, and foresight.

In a world increasingly interconnected and reliant on technological advancements, the urgency to interweave education with ethical considerations becomes ever more crucial. The consequences of knowledge wielded without regard for values are evident, as witnessed in the turbulent chapters of history marked by scientific progress divorced from moral restraint and the continuous and rapid moral decadence in society.

As we traverse the halls of learning, let us not overlook the cultivation of empathy, integrity, and ethical discernment. May we infuse our pursuit of knowledge with a profound respect for human dignity, environmental stewardship, and the well-being of society. In the crucible of education, where minds and intellects are honed, the fusion of knowledge and values forges a path towards a brighter and more equitable future.

While the pursuit of knowledge is undoubtedly noble and transformative, values and principles shape the ethical dimensions of human progress. As we strive to unravel the mysteries of the universe and harness the power of innovation, let us remember that true wisdom lies not only in what we know but in how we choose to apply that knowledge—for the betterment of humanity and the preservation of our shared planet.